

CATSIG – October 15th 2020

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DAVID:

[With FRONT page of newsletter]

Today we want to share with you how we introduce new Ngā Upoko Tukutuku to our staff here at Unitec. This is the front page of a monthly newsletter. We have been doing this since the middle of 2017.

PAGES OF NEWSLETTER:

1. TODAY'S SUBJECT HEADING

This is how we introduce a new heading. In this case RARANGA. We start with screen shots of relevant book covers. Hopefully because it is an internal document not breaking too many copyright restrictions!

2. Then the WHAKAPAPA of that heading

- This being The National Library entry from their Ngā Upoko Tukututuku website.

For definition, scope and related subheadings.

3. [SUB TOPICS]

Then we relate the heading to our collection and resources.

In both PRINT and DIGITAL domains.

SCREEN 3A PRINT

In the PRINT domain – we show relevant Dewey numbers alongside some associated MAORI SUBJECT HEADINGS too. E.g. *Raranga kete* and *piupiu*

SCREEN 3B DIGITAL

Within the DIGITAL domain - you can name whatever resources you wish.

We use this section as a great opportunity to highlight our Institutional Research Repository – called The Research Bank.

As a matter of some pride- our local practise is to add MSH throughout. Not just for theses but for articles , oral presentations etc. Too. So **WHENEVER** an item has Māori content.

Our Research Bank platform has direct access to the National Library thesaurus via a Subject table look up.

This makes it easy for the REO-CURIOUS to apply headings.

4. NEXT on to PRONUNCIATION and COMMON definitions WHAKAHUA [pronunciation]

Here a screen shot of the relevant entry on the MAORIDictionary.CO.NZ website

PRONUNCIATION:

This website has AUDIO FILES attached to the entries. So your users can hear the correct pronunciation.

DEFINITION

We all know that a LIBRARY AUTHORISED Subject Heading can sometimes have a different scope to the everyday meaning.

So for the REO-FLUENT - this can help them to understand any differences.

5. NEXT we provide hyperlinks – HONONGAITUA

TE ARA is a good and authoritative website to bring to the attention of your users for more detail and background on your subject.

So far I have covered how our newsletter gives tips in how to navigate resources.

I will now hand it over to DONNA. She has a few words to say about how we use this newsletter to highlight our people and campus.

Wherever possible, we aim to relate the newsletter to Unitec – to our campus and our people.

Unitec #1

This image shows the inside of Unitec's wharenuī, Ngākau Māhaki, where the entire back wall is woven, raranga. This whole wall was woven by two women – Judy Hohaia (now Judy Robson-Deane) and Shona Tawhiao- as they had the same tension in their raranga. Both are highly respected weavers, and well-known as artists in Aotearoa...

5.1 Judy Robson-Deane

This page profiles the work of Judy Robson-Deane, who is a renowned weaver from Northland. When she worked at Unitec, she often lent us raranga for our library display case

5.2 Shona Tawhiao

Another of the artists who wove the raranga within Unitec's wharenuī is Shona Tawhiao. She is also very well known as an artist in Aotearoa. Her work is highlighted on this page.

5.3 Kahutoi Te Kanawa

...is another high-profile weaver who has links with Unitec. This page profiles the artwork that Kahutoi gifted to Unitec Library, along with the korero that accompanies it. Kahutoi has an illustrious whakapapa in terms of raranga. She is the daughter of Diggeress Te Kanawa, and the granddaughter of Dame Rangimārie Hetet – both were Māori tohunga raranga (master weavers)

6. WHENUA

We've mentioned our people, now the next page relates to our land, whenua.

Unitec's marae – Te Nohokotahitanga, is made up of five parts. Three are buildings (named Ngākau Māhaki, Manaakitanga, and Puukenga). Then there is the spring/puna – Te Wai Unuroa o Wairaka, and the flax garden (pā harakeke). The pā harakeke is named Te Rangimārie, after Rangimārie Hetet.

So in SUMMARY - Māori Subject Headings in a newsletter -

- It is an opportunity to alert everyone - **not only** to MATAURANGA MĀORI via SUBJECTS and CONCEPTS.
- **But also** to weave a kōrero about our people and spaces.