



TĀTOU TĀTOU: GATHER & GROW
LIANZA TERTIARY & RESEARCH SYMPOSIUM

SPONSORSHIP PROSPECTUS

FEBRUARY 4-5, 2021
NATIONAL LIBRARY OF NEW ZEALAND
TE PUNA MĀTAURANGA O AOTEAROA



ResearchSIG
NZ Library and Information
Science Research Special Interest
Group

LIANZA

Library and Information Association of New Zealand
Te Rau Herenga O Aotearoa



TELSIG
Tertiary Libraries Special Interest Group



PARTNERSHIP OPPORTUNITIES

Tēnā koe, Mālō e lelei, Fakaalofa lahi atu, Kia orana, Ko na mauri, Mālō ni, Ni sa bula, Tālofa, Talofa lava,

We would like to extend a warm invitation to support the New Zealand library and information community at the LIANZA RES-SIG and TEL-SIG Symposium Tātou Tātou held at the National Library in Wellington, February 4-5, 2021.

WHO WILL ATTEND

This inaugural joint LIANZA tertiary and research special interest group symposium will attract more than 100 library professionals from tertiary, research and government, business, law and other special libraries from around New Zealand.

CONTACT US

To discuss sponsorships options please contact: Ann McKillop, LIANZA RES SIG convenor e: ann.mckillop@aut.ac.nz

If you prefer, simply complete the attached Sponsorship Application Form and return by email to March 30, 2020 to officeadmin@lianza.org.nz

SOCIAL EVENT SPONSOR

**\$2,500
+ GST**

ONE AVAILABLE

One of the most appreciated parts of a professional event is the time to meet colleagues and make new connections. Coming together in-person will be even more important after the year we have all had! We invite you to sponsor the social gathering and imagine the excited chatter and sharing of ideas that this will fuel!

- You will have your company banner displayed, the opportunity to welcome and address the attendees and acknowledgement by the symposium convenor
- Your sponsorship support celebrated on LIANZA Tātou Tātou symposium website with link to your logo prior and after the event
- Your branding on pre-symposium promos including social media and participant reminders
- Opportunity to ask a question and gain feedback in post-symposium survey
- Your support acknowledged in *Library Life* magazine, with post-event article and your logo
- Full delegate listing one week prior to the conference*

**Delegates have the opportunity to opt out of the delegate list during registration if they do not want to share their personal information with third parties, in line with the Privacy Act 1993.*

CATERING SPONSORS

LUNCH SPONSOR - \$5000 + GST
MORNING OR AFTERNOON TEA SPONSOR - \$500 + GST

One of the most appreciated parts of a conference is the amazing food and time to meet colleagues and make new connections. We invite you to contribute to a morning tea or a lunch. New Zealanders love their morning tea!

- Your branding on pre-symposium promos including social media and participant reminders
- Your sponsorship support celebrated on LIANZA Tātou Tātou symposium website with link to your logo prior and after the event
- Prominent placement of your brand on each catering table
- Acknowledgement of your support as part of the blessing of the meal
- Opportunity to ask a question and gain feedback in post-symposium survey
- Your support acknowledged in *Library Life* magazine, with post-event article and your logo
- Full delegate listing one week prior to the conference*

**\$1,500
+ GST**

**\$500
+ GST**

NB: This sponsorship is for one tea or one lunch during the two-day event.

**Delegates have the opportunity to opt out of the delegate list during registration if they do not want to share their personal information with third parties, in line with the Privacy Act 1993*

KEYNOTE SPONSORS

BE ALIGNED WITH ONE OF OUR FANTASTIC KEYNOTE SPEAKERS AND SPONSOR ONE OF OUR KEYNOTES.

**\$1,500
+ GST**



PROFESSOR LISA EMERSON

Director, Teaching and Learning in the College of Humanities and Social Sciences, at Massey University.

Lisa is an award-winning tertiary teacher, and an experienced lead researcher. Most recently, Lisa has led a TLRI project (Teaching and Learning Research Initiative) which researches information literacy and the library in senior secondary and tertiary teaching.



TOBY MORRIS

An Auckland based illustrator, comic artist and writer.

He is the Creative Director of The Spinoff and the author of the non-fiction comic series The Side Eye. He has published several books including Te Tiriti O Waitangi: a graphic novel explaining the history of the Treaty of Waitangi. He is a three-time winner of 'Best Artwork' at the New Zealand media awards, and winner of 'Cartoonist of the Year' for 2019.

In 2020 he began a collaboration with Dr Siouxsie Wiles communicating scientific ideas around the Covid-19 pandemic.



DR SIOUXSIE WILES

Microbiologist and Associate Professor at the University of Auckland. Siouxsie heads up the Bioluminescent Superbugs Lab where she and her team make bacteria glow in the dark to understand how infectious microbes make us sick and to find new medicines. She is also passionate about demystifying science, often collaborating with artists and animators to do this. In 2017 she published her first book, 'Antibiotic resistance: the end of modern medicine?' and in 2019 was appointed a member of the New Zealand Order of Merit for services to microbiology and science communication. During COVID-19 Siouxsie joined forces with Spinoff cartoonist Toby Morris to make the science of the pandemic clear and understandable.

Each of our keynotes will be recorded and made available online after the symposium.

- Place your branding on pre-symposium promos including social media and participant reminders
- Acknowledgement of your sponsorship on screen prior to the keynote
- Your logo and promo slides added to post-event video with analytics provided
- Opportunity to ask a question and gain feedback in post-symposium survey
- Your support acknowledged in *Library Life* magazine, with post-event article and your logo
- Full delegate listing one week prior to the conference*

All the above figures are in \$NZD and are exclusive of GST.

SPONSORSHIP FORM

LIANZA TEL-SIG AND RES-SIG CONFERENCE 4-5 FEBRUARY 2021 - WELLINGTON NZ

Organisation

Contact Person

Position

Business Address

.....

Telephone

Mobile

Email

SPONSORSHIP PACKAGES:

All prices below are exclusive of GST.

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Social Event Sponsor | \$2,500 |
| <input type="checkbox"/> | Lunch Sponsor | \$1,500 |
| <input type="checkbox"/> | Morning Tea Sponsor | \$500 |
| <input type="checkbox"/> | Keynote Sponsor | \$1,500 |

**PLEASE COMPLETE THIS FORM, KEEP A COPY FOR
YOUR RECORDS AND EMAIL THE ORIGINAL TO:**

LIANZA OFFICE

Email: officeadmin@lianza.org.nz

Upon receipt of your form you will receive a confirmation of your sponsorship and LIANZA will forward an email and invoice to confirm your participation.

Signed:

Date:

<http://lianza.org.nz>

Terms and Conditions

1. By signing and returning this agreement you are agreeing to a non-exclusive sponsorship agreement between yourselves and the Library and Information Association of New Zealand Aotearoa on the terms and conditions set out below and in the agreement.
2. The LIANZA RES-SIG and TEL-SIG Conference will be held at the National Library of NZ from February 4-5, 2021.

3. Sponsorship applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a tax invoice.
4. Full payment is required within 30 days from date of invoice
5. Sponsorship entitlements will be guaranteed only on payment of all monies owing. Sponsorship entitlements will not begin until payment is made.
6. LIANZA reserves the right to decline sponsors or exhibitors.

7. All amounts shown in this document are exclusive of Goods and Services Tax (GST) of 15% and are priced in New Zealand dollars (NZD).
8.10. Payment can also be made by credit card (Mastercard and VISA only) or direct bank deposit. Credit card payments will incur a 3% service fee.
9. LIANZA reserves the right to cancel this event and refund your sponsorship payment in full. In this case liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.



The Library and Information Association of New
Zealand, People & communities connected &
empowered by information

<http://lianza.org.nz>