



TE RAU HERENGA O AOTEAROA

LIANZA STRATEGIC PLAN 2018-2022

STRATEGIC VISION	People and communities connected and empowered by information				
STRATEGIC MISSION	Strengthening our members to be innovative and responsive to future information needs				
	ENABLE	CONNECT	SUPPORT	ADVOCATE	ENGAGE
FOCUS	Organisational Stability	Structures and Beliefs	Professional Activities	Key Issues	International Engagement
OUTCOME	Sustainable and member-driven issues	Strong connections across GLAM sector	Professional opportunities inspire participation	Library and information sector more visible	NZ and Pacific library and information sector engaged internationally
DIRECTION	1.1. develop financially sustainable organisational model 1.2. promote member value proposition 1.3. enable effective member service and support 1.4. stimulate membership growth 1.5. increase visibility of LIANZA regional and special interest communities	2.1. work collaboratively with other GLAM sector associations 2.2. work in partnership with National Library of NZ 2.3. support Pacific Library Network 2.4. engage new library and information professionals	3.1. offer diverse menu of professional learning and networking opportunities 3.2. identify GLAM organisations to partner to offer professional events 3.3. promote LIANZA Professional Registration 3.4. recognise and celebrate professional achievements	4.1. identify core library advocacy issues 4.2. make visible vital role of libraries in achieving UN 2030 Sustainable Development Goals 4.3. ensure LIANZA standing committees reflect key issues	5.1. link LIANZA members with IFLA initiatives 5.2. deliver world-class congress and host international community 5.3. promote WLIC as preferred event for 2022 for the region

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PRIORITIES	<ul style="list-style-type: none"> implement engaging member communications engage more members in Libraries Aotearoa, Library Life and social media review changes made to membership structure and subs attract corporate sponsorship open access to archival platforms incl Recollect and Digital NZ create new opportunities to engage members incl Instagram 	<ul style="list-style-type: none"> engage with other library and GLAM associations to identify areas of collaboration incl timing of conferences and alternative organisational structures review size, appointment process, skills and role of LIANZA Council evaluate LIANZA committees, terms of reference and reporting establish social media influencers group incl LIANZA Council 	<ul style="list-style-type: none"> develop sustainable online professional development opportunities evaluate delivery and timing of conferences post-2019 engage LIS graduates in professional registration engage students in LIANZA events and communications 	<ul style="list-style-type: none"> identify new initiatives for increasing visibility of libraries incl new professional, institutional and community awards and competitions review LIANZA position statements and professional code of conduct survey key stakeholders and pulse - check view of LIANZA 	<ul style="list-style-type: none"> support strategies to support Pacific librarians to attend WLIC 2022 develop strategies to engage other library associations and organisations in the region in WLIC 2022
PRIORITIES IN PROGRESS 2019-20	<ul style="list-style-type: none"> promote LIANZA community model and activities promote new member discounts and contestable fund promote grants and awards and celebrate recipients reinvigorate NZJLIM increase advertising and web income Review the number of LIANZA institutional membership bands and FTE range 	<ul style="list-style-type: none"> develop annual workplan with NLNZ promote GLAM involvement in Libraries Aotearoa media hub promote greater engagement of libraries in NZCYA Book Awards engage Pacific librarians in LIANZA communications 	<ul style="list-style-type: none"> promote annual calendar of LIANZA and LIANZA community activities promote changes to Route C entry for professional registration identify key workshops to be offered nationally complete research evaluation of Kōtuku Emerging Leaders 	<ul style="list-style-type: none"> create engaging LIS career information online increase member engagement in SDG's review LIANZA rep guidelines incl appointment and reporting Update library data for IFLA Library Map of the World and to provide evidence for advocacy 	<ul style="list-style-type: none"> provide organisational, communication and project management support to the WLIC 2022 national committee administer WLIC 2022 funds

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PRIORITIES ACHIEVED 2018-19	<ul style="list-style-type: none"> SIG and region working group formed and changes to LIANZA SIGs and regions and new membership structure, rates and discounts announced April, 2019 LIANZA Korero monthly e-zine launched in August 18 Libraries Aotearoa media hub and Korero blog launched in March 2019 Soft launch of new www.lianza.org.nz in June 2019 Transition made to new member database at end of financial year New regional community conference grants and contestable fund announced April, 2019 New special interest community, LIANZA Accessibility SIG formed June 2019 LIANZA regional and special interest community events included in 2017-18 LIANZA Annual Report and promoted strongly on social media 	<ul style="list-style-type: none"> support received from Museums Aotearoa and Victoria University of Wellington for evaluation of Kotuku Emerging Leaders programme new LIANZA representative appointed for NZ Book Awards Trust Board LIANZA ED attended Pacific Library Network Summit in Brisbane in July 2018 Pacific column included in Library Life and shared on Libraries Aotearoa LIANZA takes responsibility for administering Pacific Library Network funds Pacific Talanoa included in the LIANZA 2019 Conference programme. relationship agreement signed with National Library of New Zealand in June, 2019 student profiles included in Library Life 	<ul style="list-style-type: none"> supported, promoted and participated in the APLIC Conference, Gold Coast, July 2018 one professional event delivered in three venues; Design Thinking for Libraries Nelson, Frankton, Tauranga with 60 attendees in total four LIANZA regional weekend schools (incl Not the Weekend School), one Library Assistants Day and two SIG professional development events offered from July, 2018 - May, 2019 plus other smaller and social events two professional development workshops delivered in partnership with Victoria University of Wellington led by Dr Betsy Diamant-Cohen, Wgtn and Chch Nov 18 scholarships working group formed Sept 2018 and reported Jan 2019. Code of Practice updated and recommendations announced to members April, 2019 2019 LIANZA Paul Reynolds 'No Numpties' Grant promoted in partnership with NDF and Internet NZ changes to Route C entry announced June, 2019 LIANZA Hikuwai ran first registration rundown April 2019 data collection and initial analysis of Kotuku Emerging Leaders completed 	<ul style="list-style-type: none"> submissions made on Equal Pay Amendment Bill, Health and Disability System Review, Review of Vocational Education and Review of the Copyright Act 1994: Issues Paper LIANZA President-elect and LIANZA Past President presented to Equal Pay Amendment Bill Select Committee, April 2019 LIANZA represented at Digital Inclusion Workshop – July, 2018; Digital Inclusion and Literacy research group symposium – July 2018, Digital Skills Hui, March 2019 LIANZA President attended SDG workshop prior to APLIC 2018 Conference, Gold Coast LIANZA Standing Committee on Freedom of Information formed November 2018 	<ul style="list-style-type: none"> LIANZA maintained IFLA membership, LIANZA ED attend IFLA Global Vision workshop in Hanoi, May 2018; LIANZA Presidents attended IFLA WLIC 2018 in Kuala Lumpur in August 2018 LIANZA community hosted the IFLA President and Secretary-General in New Zealand in Feb 2019. IFLA WLIC 2022 national committee structure developed, governance group formed with nine portfolio leads