



TE RAU HERENGA O AOTEAROA

LIANZA STRATEGIC PLAN 2018-2022

STRATEGIC VISION	People and communities connected and empowered by information				
STRATEGIC MISSION	Strengthening our members to be innovative and responsive to future information needs				
	ENABLE	CONNECT	SUPPORT	ADVOCATE	ENGAGE
FOCUS	Organisational Stability	Structures and Beliefs	Professional Activities	Key Issues	International Engagement
OUTCOME	Sustainable and member-driven issues	Strong connections across GLAM sector	Professional opportunities inspire participation	Library and information sector more visible	NZ and Pacific library and information sector engaged internationally
DIRECTION	1.1. develop financially sustainable organisational model 1.2. promote member value proposition 1.3. enable effect member service and support 1.4. stimulate membership growth 1.5. increase visibility of LIANZA regional and special interest communities	2.1. work collaboratively with other GLAM sector associations 2.2. work in partnership with National Library of NZ 2.3. support Pacific Library Network 2.4. engage new library and information professionals	3.1. offer diverse menu of professional learning and networking opportunities 3.2. identify GLAM partner to partner to offer professional events 3.3. promote LIANZA Professional Registration 3.4. recognise and celebrate professional achievements	4.1. identify core library advocacy issues 4.2. make visible vital role of libraries in achieving UN 2030 Sustainable Development Goals 4.3. ensure LIANZA standing committees reflect key issues	5.1. link LIANZA members with IFLA initiatives 5.2. deliver world-class congress and host international community 5.3. promote WLIC as preferred event for 2022 for the region

	ENABLE	CONNECT	SUPPORT	ADVOCATE	ENGAGE
PRIORITIES	<ul style="list-style-type: none"> implement engaging member communications engage more members in Libraries Aotearoa, Library Life and social media review changes made to membership structure and subs attract corporate sponsorship open access to archival platforms incl Recollect and Digital NZ create new opportunities to engage members incl Instagram 	<ul style="list-style-type: none"> engage with other library and GLAM associations to identify areas of collaboration incl timing of conferences and alternative organisational structures review size, appointment process, skills and role of LIANZA Council evaluate LIANZA committees, terms of reference and reporting establish social media influencers group incl LIANZA Council 	<ul style="list-style-type: none"> develop sustainable online professional development opportunities evaluate delivery and timing of conferences post-2019 engage LIS graduates in professional registration engage students in LIANZA events and communications 	<ul style="list-style-type: none"> identify new initiatives for increasing visibility of libraries incl new professional, institutional and community awards and competitions review LIANZA position statements and professional code of conduct survey key stakeholders and pulse - check view of LIANZA 	<ul style="list-style-type: none"> support strategies to support Pacific librarians to attend WLIC 2022 develop strategies to engage other library associations and organisations in the region in WLIC 2022
PRIORITIES IN PROGRESS 2019-20	<ul style="list-style-type: none"> promote LIANZA community model and activities promote new member discounts and contestable fund promote grants and awards and celebrate recipients reinvigorate NZJLIM increase advertising and web income Review the number of LIANZA institutional membership bands and FTE range 	<ul style="list-style-type: none"> develop annual workplan with NLNZ promote GLAM involvement in Libraries Aotearoa media hub promote greater engagement of libraries in NZCYA Book Awards engage Pacific librarians in LIANZA communications 	<ul style="list-style-type: none"> promote annual calendar of LIANZA and LIANZA community activities promote changes to Route C entry for professional registration identify key workshops to be offered nationally complete research evaluation of Kōtuku Emerging Leaders 	<ul style="list-style-type: none"> create engaging LIS career information online increase member engagement in SDG's review LIANZA rep guidelines incl appointment and reporting Update library data for IFLA Library Map of the World and to provide evidence for advocacy 	<ul style="list-style-type: none"> provide organisational, communication and project management support to the WLIC 2022 national committee administer WLIC 2022 funds
PRIORITIES ACHIEVED 2018-19	<ul style="list-style-type: none"> form a SIG and Region working group to review and make recommendations implement recommendations of working group implement new membership structure and sub increases develop and implement cost-effective system for member recruitment and renewals move to new website and add content to meet member needs 	<ul style="list-style-type: none"> launch of Libraries Aotearoa as media hub 			