



# PARTNERSHIP & EXHIBITION PROSPECTUS

**SEPTEMBER 23 - SEPTEMBER 25**

Tākina Event Centre, Wellington

<https://lianza.org.nz>



# TE RAU HERENGA O AOTEAROA LIANZA 2025 CONFERENCE

**Ko au te taiao, ko te taiao ko au**  
Sustaining and Changing

## ABOUT THE WHAKATAUKI

Taiao is a Māori word that can mean 'the natural world' or the 'environment.' It can also refer to the land, water, climate, and living beings that make up the natural world. **"Ko au te taiao, ko te taiao ko au"** can take on new meanings. I am the natural world, and the natural world is me, so too, I am the land, water and so forth.

In the Māori worldview, the environment is part of the collective and collective thinking. In this conference, te taiao is central to our planning and implementation.



## INVITATION TO JOIN US

*E te manu oho ata, e te manawa tītī, tēnā rā koe. Nei te reo rahiri o Te Rau Herenga o Aotearoa te rere atu ki a koe, nau mai tauti mai ki tā tātau hui ā-motu; ka rangatira te kaupapa nei i a koe me ō pūmanawa.*

*Ka tahuri te whakaaro ki a rātau kua aohia ki te kupenga a Taramainuku, hai whakarākei i ngā tōpuni a Wehinuiamamao, ki te poho o Ranginui. Kai ngā mate huhua o te tau, o te marama tae noa ki te wiki nei, ko tā mātau he tangi aroha mō koutou. E moe, e moe, moe mai rā.*

*Ki a tātau ngā moko konohi o ērā tīpuna, e mihi nei. Kia areare ngā mata, kia tū tamatāne, tū tamawāhine ki te kaupapa te haramai nei, mō tātau, ā mō ngā uri ā muri ake nei.*

**We take great pleasure in inviting you to join us for the Te Rau Herenga o Aotearoa Library and Information Association of New Zealand Aotearoa (LIANZA) 2025 Conference.**

Te Rau Herenga o Aotearoa LIANZA is the national professional organisation for the New Zealand library and information sector.

Our biennial conference offers a wonderful opportunity to bring people together from across our diverse library, information and cultural heritage sector. This year, we look forward to welcoming everyone to Tākina Events Centre in Wellington.

With a long history of successful conferences reaching back over 100 years, this conference will build on our highly successful conference in Otautahi Christchurch in 2023.

LIANZA 2025's theme is about how our sector can adapt to change to respond to the needs of our communities. Aotearoa is changing - our communities are changing, our climate is changing, our ways of communicating and knowledge practices are changing, technology continues to rapidly change while access to the benefits of new technology continues to widen, and trust relationships are being questioned and renegotiated. Our library, information and heritage services are continually changing and adapting to meet these needs - this is one of our great strengths.

This is the mahi we need to do to educate and sustain ourselves and thrive through this continual change.

This is big kaupapa, that matters! LIANZA 2025 provides the opportunity to acknowledge, share, and understand these changes, and to address our mahi to sustain our profession, our communities, our tamariki, our climate, and our future through change.

The LIANZA 2025 Conference will meet the diverse professional needs and interests of the sector. The conference will host over 400 delegates, joining to collaborate, network and re-connect with colleagues, peers, sector partners and industry leaders.

This will be an engaging and valuable event where delegates share and update their knowledge through inspirational keynote plenary sessions, engaging breakouts and focused workshops. Our sponsors and exhibitors are an essential element of our conference and enable our professional community to gain valuable industry information and updates.

This conference will maximise delegates opportunities to connect and network together at Tākina Events Centre and provide a wonderful choice of papers, lightning talks, workshops, panels and keynote addresses.

The last day takes a fresh approach, with delegates travelling across the city to visit key library, information and cultural venues.

This prospectus outlines partnership and exhibition opportunities. Please take the time to review the packages and determine your requirements for the promotion of your service or business.

We hope you can join us to strengthen our members to be innovative and responsive to future information needs of all New Zealanders.

*E kore nei te puna o mihi e mimiti ki a koutou ngā kaihi whakaaro, ngā kaiwetewete take. I runga i ngā kupu nā Tūwhakauika rāua ko Te Oreorehua, "ko te toa i a tini i a mano o te tangata" nō reira e te tini toa, tēnā koutou, tēnā koutou, tēnā rā tātau katoa.*



**Ivy Guo**  
President  
Te Rau Herenga o Aotearoa LIANZA



## BENEFITS OF PARTICIPATING AT LIANZA 2025

Conference delegates want to build relationships with vendors and to know who the key contact people are to discuss products and services with. It is a key opportunity for them to hear about new products and services.

By being part of LIANZA 2025 you are delivering a clear message that your organisation or business has a genuine commitment to the sector.

## STATS FROM LIANZA 2023 CONFERENCE

The last in-person conference was held in 2023.



### 522 delegates

10 keynotes  
43 papers  
Four kōrero talks  
Six innovation sessions  
11 lightning talks

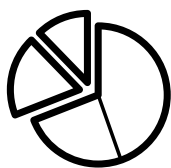


### Eight streams

Seven workshops  
Three panels  
Seven partners  
29 exhibitors

## STATS FROM LIANZA 2021 ONLINE CONFERENCE

The conference in 2021 moved online due to pandemic restrictions.



### 540 delegates

12 keynotes  
50 papers  
22 lightning talks  
Six panels



### Six streams

One debate  
10 workshops  
Three sector kōrero  
27 partners

Delegates at LIANZA conferences are there to be re-inspired about their profession. They want opportunities to discuss ideas, learn from colleagues, hear keynotes and make professional connections. This is their opportunity to take time for professional development.



## POSITIVE FEEDBACK FROM DELEGATES

"I really enjoyed and was impressed by the keynote speakers, Professor Rangi Matamua, Dr Hana O'Regan, Dr Andrew Pettegree and Dr Arthur Weduen and Dan Te Whenua Walker. I could have listened to them for far longer periods of time. Tour 3 on the Thursday was wonderful, particularly the visit to the Museum storage facility and Kate Sheppard house." – **2023 delegate**

"WOW. Just wow. I loved the whole experience. The communication beforehand was efficient and the app was super handy, the venue was incredible and so close to the library! The speakers were just fabulous and so inspiring, the diversity in the programme, the food, the tours on the final day. I loved the murder mystery at the library and it was a great opportunity to meet other attendees and network. Overall it was just an amazing experience. Thank you!" – **2023 delegate**

"I loved connecting with colleagues from around the country." – **2023 delegate**

This is your opportunity to learn about the needs and issues of the Aotearoa New Zealand library and information sector and to build strong relationships in this sector.



## VENUE

Tākina Wellington Convention and Exhibition Centre is located in the heart of New Zealand's capital city. The purpose-built venue combines two plenary halls of conference space with a public gallery that hosts an exciting programme of touring exhibitions.

This striking new building is the Capital's largest built infrastructure investment since the Wellington Regional Stadium two decades ago. Tākina offers event facilities across three floors and 18,000 sqm, and opened in June 2023.

## PROGRAMME AT A GLANCE

2025	Mon Sep 22	Tue Sep 23	Wed Sep 24	Thu Sep 25
Venue		<b>Tākina Events Centre, Wellington</b>	<b>Tākina Events Centre, Wellington</b>	<b>Venues around Wellington</b>
Morning	Exhibition build	Conference Mihi Whakatau  Conference opening address and LIANZA President address  Keynote speaker & concurrent sessions	National Librarian address  Keynote speaker & concurrent sessions	Tales and tours
Afternoon	Exhibitor pack in	Keynote speakers & concurrent sessions	Keynote speakers & concurrent sessions	Tales and tours
Evening		Networking Welcome reception	Conference poroporoaki	

## CONFERENCE COMMITTEE

- **Asilika Aholelei**, Statistics NZ
- **Renata White** (Ngāti Kahungunu, Patuharakeke ki Ngāti Wai, Ngāti Tama) Auckland Council Te Kaunihera o Tāmaki Makaurau
- **Aimee Lowe**, Te Herenga Waka – Victoria University of Wellington.
- **Alexis McCullough**, Auckland Libraries
- **Vicki Hughes**, Kāpiti District Libraries
- **Diana McMahon-Reid**, Manukau Institute of Technology
- **Amy Chiles**, Christchurch City Libraries
- **Anne Goulding**, Te Herenga Waka Victoria University of Wellington
- **Megan Ingle**, National Library Te Puna Matauranga o Aotearoa.
- **Maia Bennett**, (Ngāti Kahungunu, Ngāti Whakaue, Ngāti Pikiao, Ngāti Tūwharetoa) Queenstown Lakes Libraries.

LIANZA Council member **Hana Whaanga** (Ngāti Kahungunu, Ngāti Raakaipaaka) will represent the LIANZA Council on the committee alongside LIANZA President-elect, **Mark Crookston**.

# LIANZA OVERVIEW

Category	Platinum	Gold	Silver	Web & App	Exhibitor
NZ\$ excluding GST	NZ\$23,000	NZ\$20,000	NZ\$10,000	NZ\$8,000	NZ\$4,000
NZ\$ including GST	NZ\$26,450	NZ\$23,000	NZ\$11,500	NZ\$9,200	NZ\$4,600
<b>Exhibition Space and Registration</b>					
Complimentary exhibition space/shell scheme stand	Three stands (18sqm)	Two stands (12sqm)	One stand (6sqm)		One stand (6sqm)
Delegate registrations*	6	3	2	4	
Exhibitor passes**	4	2	2	2	2
<b>Conference Print, Website and App</b>					
Name, logo, hyperlink and contact details in app	✓	✓	✓	✓	✓
Company profile	300 words	250 words	200 words	200 words	100 words
Logo and hyperlink on the main conference and partner-exhibitor webpage	✓	✓	✓	✓	✓
Logo on registration webpage				✓	
Logo on registration portal	✓	✓		✓	
Logo in pocket programme (if produced)	✓	✓		✓	
<b>Acknowledgement</b>					
At the conference opening	✓	✓			
Two-minute presentation in conference opening	✓				
90-second video played in breaks and in online platform	✓				
Partner holding slides	✓	✓	✓	✓	
<b>Delegate List</b>					
Access to electronic participant list (subject to those who have provided approval for name disclosure)	Provided four weeks prior and post conference	Provided three weeks prior and post conference	Provided two weeks prior and post conference	Provided two weeks prior and post conference	Provided at and post conference

**\*Delegate registration includes:**

- Access to all sessions
- Attendance at the exhibition and welcome reception
- Morning tea, lunch and afternoon tea

**\*\*Exhibitor staff passes include:**

- Attendance at the exhibition
- Attendance at the welcome reception
- Morning tea, lunch and afternoon tea



# PLATINUM PARTNER



ON  
HOLD

**TE POU ARIKI MAUNGAKIEKIE**  
ONE PARTNERSHIP AVAILABLE



**\$23,000  
+ GST**

BECOME OUR PLATINUM PARTNER AND HAVE YOUR CONTRIBUTION  
TO OUR SECTOR AND OUR CONFERENCE HIGHLIGHTED.

## EXCLUSIVE OPPORTUNITY

Be recognised at the highest level for 2025 as the **Platinum Partner**.

## INCLUSIONS

### Profile

- Acknowledgement as **Platinum Partner** by the LIANZA President in the opening and closing of the LIANZA 2025 conference
- Opportunity to present a two-minute address during the conference opening
- Inclusion of partner 90-second video played within partner holding slides in conference breaks (video supplied by partner)
- Company pull-up banner (supplied by partner) on the plenary stage throughout the conference
- Company logo and hyperlink (where applicable) inclusion on:
  - Main conference and partner-exhibitor webpage
  - Registration portal
  - Conference app
  - Pocket programme (if produced)
  - Partner holding slide, featuring prior to and between all sessions
- Company logo, contact details and profile (300 word maximum) in the conference app
- Electronic list of delegate, who have agreed to name disclosure, four (4) weeks prior to the conference and one post conference

### Exhibition

- Complimentary exhibition stand measuring 9m x 2m (18 sqm) in the exhibition area (with first option on stand position)
- Four (4) exhibition staff passes

### Registration

- Six (6) conference registrations, including attendance at the welcome reception

# GOLD PARTNER

## HE POU RANGATIRA MAUNGAWHAU TWO PARTNERSHIPS AVAILABLE

**\$20,000  
+ GST**

**BECOME ONE OF TWO GOLD PARTNERS AND BENEFIT  
FROM THESE OPPORTUNITIES:**

As a **Gold Partner** you will be recognised as the main partner of the conference.

### INCLUSIONS

#### Profile:

- Acknowledgement as **Gold Partner** by the LIANZA President in the opening and closing of the LIANZA conference
- Company logo and hyperlink (if applicable) inclusion on:
  - Main conference and partner-exhibitor webpage
  - Registration portal
  - Conference app
  - Pocket programme (if produced)
  - Partner holding slide, featured prior to and between all sessions
- Company logo, contact details and profile (250 word maximum) in the conference app
- Electronic list of delegates, who have agreed to name disclosure, three (3) weeks prior to the conference and one post conference

#### Exhibition:

- Complimentary exhibition stand measuring 6m x 2m (12 sqm) in the exhibition area (with early option on stand position)
- Two (2) exhibition staff passes

#### Registration:

- Three (3) conference registrations, including attendance at the welcome reception

# SILVER PARTNER

## HE POU TUPUNA TAKAPARAWHAU FIVE PARTNERSHIPS AVAILABLE

\$10,000  
+ GST

BECOME ONE OF OUR FIVE SILVER PARTNERS AND  
SPONSOR ONE OF THESE OPPORTUNITIES;

THREE  
SOLD

As a **Silver Partner** you will be recognised as a key partner of the conference.

### INCLUSIONS

#### Profile:

- Company logo and hyperlink (if applicable) inclusion on:
  - Main conference and partner-exhibitor webpage
  - Conference app
  - Partner holding slide, featured prior to and between all sessions
- Company logo, contact details and profile (200 word maximum) in the conference app
- Electronic list of delegates, who have agreed to name disclosure, two (2) weeks prior to the conference and one post conference

#### Exhibition:

- Complimentary exhibition stand measuring 3m x 2m (6 sqm) in the exhibition area (with early option on location)
- Two (2) exhibition staff passes

#### Registration:

- Two (2) conference registrations, including attendance at the welcome reception



CHOOSE ONE OF THESE SILVER PARTNERSHIP OPPORTUNITIES

SOLD

## WELCOME RECEPTION

Your chance to support the LIANZA 2025 Welcome Reception, the social event where the delegates get a chance to relax, meet new people, connect with partners and exhibitors, enjoy refreshments and entertainment and share their experiences from the first day.

### Benefits:

- Company banners at the reception
- Acknowledgement as **Welcome Reception** partner on the website, in the programme and at the reception by the LIANZA President
- Opportunity to address the delegates at the reception

## CONFERENCE WATER BOTTLES

Provide delegates with a reusable water bottle, for delegates to use throughout the conference.

### Inclusions:

- Distribution of reusable water bottle branded with your logo to all in-person delegates at the conference (bottle provided at partners cost)

## JUICE BAR

Host a juice bar next to your exhibition space at the conference. A great way to draw delegates to your part of the exhibition.

### Inclusions:

- Your stand positioned next to the juice bar
- Opportunity to brand the juice bar, recyclable cups and to display up to one free standing banner behind the bar (if space permits)

*Note: Juice cart, bartender and juice per cup cost **at the expense of the partner in addition to the package cost** (it is recommended a daily limit is applied)*



## CONFERENCE NAME BADGE & LANYARD

Obtain heightened visibility throughout the conference with branded lanyards, and inclusion on the name badges.

**SOLD**

### Inclusions:

- Branded lanyards with your organisation's logo provided to all delegates at the conference (lanyard supplied by partner in consultation with LIANZA)
- Company logo on the name badge (in consultation with LIANZA and subject to design limitations)

## COFFEE CART

Host a coffee cart next to your exhibition space at the conference and get to interact with delegates who 'just need a coffee.'

**SOLD**

### Inclusions:

- Your stand positioned next to the coffee cart
- Opportunity to brand the coffee cart, coffee cups and display up to one free standing banner behind the barista (if space permits)

*Note: Coffee cart, barista and coffee per cup cost **at the expense of the partner in addition to the package cost** (it is recommended a daily limit is applied)*



# WEB & APP PARTNER

ONE PARTNERSHIP AVAILABLE

BECOME ONE WEB PARTNER

**\$8,000  
+ GST**

As a **Web & App Partner** you will be recognised as a key partner of the conference.

Your chance to be recognised as a conference partner right from the beginning of the conference and registration process.

## INCLUSIONS

### Profile:

- Acknowledgement as **Web & App Partner** by the LIANZA President in the opening and closing of the LIANZA Conference
- Company logo and hyperlink (if applicable) inclusion on:
  - Main conference, registration and partner-exhibitor webpage
  - Registration portal
  - Conference app
  - Partner holding slide, featured prior to and between all sessions
- Company logo, contact details and profile (200 word maximum) in the conference app
- Electronic list of delegates, who have agreed to name disclosure, two (2) weeks prior to the conference and post conference

# TALES & TOURS

## THREE PARTNERSHIPS AVAILABLE

### BECOME A TALES & TOURS LUNCH PARTNER

**\$4,000  
+ GST**

The Tales and Tours day will take a fresh approach with delegates travelling across the city and beyond, to visit library, information and cultural venues, hear about innovations from hosts, making new professional connections and having fun together. Participating venues will be selected based on their unique innovation, story or outcomes. Your company may have a special connection to one of the library or other venues, and want to share your part of the venues innovation story with delegates. All visit partners will receive two seats on a bus, network with delegates and enjoy the final social event at a local bar or pub.

**The Tales and Tours partner opportunity is being offered initially to LIANZA 2025 conference partners only.**

### INCLUSIONS

#### Profile:

- Opportunity to have banners at location,
- 2min speaking slot to delegates (if venue permits)
- Opportunity to brand lunch boxes
- Branding on program, app and website as the Tales & Tours Sponsors

# KEYNOTE PARTNER

## KEYNOTE SPEAKER SUPPORTING PARTNER SIX OPPORTUNITIES AVAILABLE

**\$5,000  
+ GST**

BE ALIGNED WITH ONE OF OUR FANTASTIC KEYNOTE SPEAKERS

### INCLUSIONS

#### Speaker:

- Recognition as keynote speaker supporter in all conference promotional material
- Acknowledgement as **Keynote Speaker Supporting Partner** by the MC
- Company pull-up banner placement on plenary stage (supplied by partner)
- Company logo and on speaker introduction slide
- Logo placement in session title and description in programme

#### Profile:

- Company logo and hyperlink (if applicable) inclusion on:
  - Partner-exhibitor and keynote webpage
  - Partner holding slide, featured prior to and between all sessions
- Company logo, contact details and profile (100 word maximum) in the conference app
- Electronic delegate list, who have agreed to name disclosure, one week prior to the conference and post-conference

#### Registration:

- One (1) conference registration, including attendance at the welcome reception



## WELLNESS PARTNER

ONE OPPORTUNITY AVAILABLE

Taking small breaks throughout the day is important for conference participants to **retain focus and avoid burnout**. But it's not enough just to switch from one sedentary activity to another. The wellness zone will provide activities such as mini-massages, musical interludes, hula hoop sessions, and opportunities to learn to play a new board game for at least 2-3 hours per day.

**\$3,000  
+ GST**

## DELEGATE GIVEAWAYS

An opportunity to gain exposure at the conference and to stay in delegate minds after the event. In the interests of our environment, all inserts must be re-usable and are subject to approval.

These giveaways will be distributed to delegates at registration.

**\$1,000  
+ GST**



## BESPOKE PACKAGES

### Not finding what you are looking for?

Please contact our Partnership and Exhibition Sales Manager to discuss the development of a bespoke package that will meet your marketing objectives.

### CONTACT

**Holly Adams, Partnership and Exhibition Sales Executive**  
*on behalf of the LIANZA 2025 Conference*

**Email:** [lianza@theconferencecompany.com](mailto:lianza@theconferencecompany.com)

**Telephone:** New Zealand +64 9 360 1240

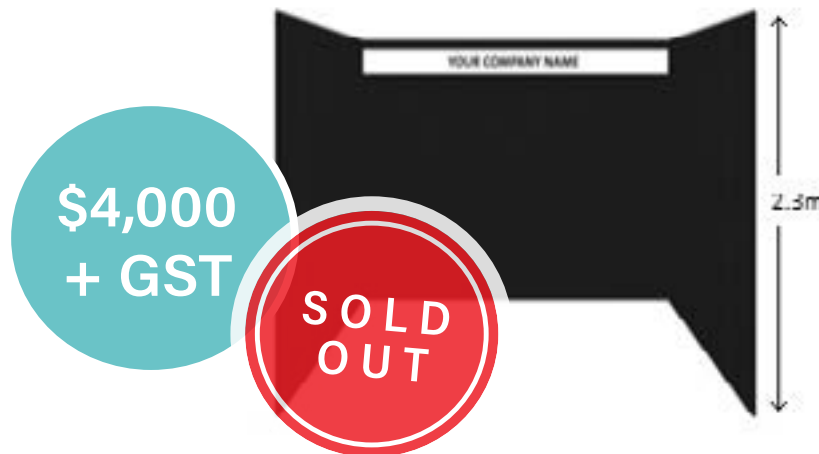
Australia Freephone 1800 193 405

**Postal:** PO Box 90040, Auckland 1142, New Zealand



# EXHIBITION OPPORTUNITIES

WE ARE THRILLED TO INVITE YOU TO JOIN US TO BE PART OF THE EXHIBITION



**Don't miss out on having a presence in LIANZA 2025 exhibition hall.**

The charge for exhibition space will be \$4,000 +GST each.

**Each stand will include:**

- Exhibition space 3m x 2.m (6sqm) in the exhibition area
- Stand of coal corinthian panels system
- Back wall company signage
- Two spotlights
- Power supply - 1 x 10 amp with four pin multi-box power point
- Black clothed trestle table and two chairs (if required)

**Registration:**

- Two (2) exhibitor registrations

**Profile:**

- Company logo and hyperlink (if applicable) inclusion on:
- Exhibitor webpage Company logo, contact details and profile (100 word maximum) in the conference app
- Electronic delegate list, who have agreed to name disclosure, one week prior to the conference and post conference

*NB: The exhibition floorplan will be provided shortly.*

# GENERAL INFORMATION

## PRELIMINARY EXHIBITION TIMETABLE

- Monday September 22
  - 0600 – 1500 Stand build
  - 0800 – 1800 Custom stand build
  - 1500 – 1800 Exhibitor access
- Tuesday September 23
  - 0700 – 0830 Exhibitor access
  - 0830 – 1830 Exhibition open
  - 1830 – 2030 Welcome Reception
- Wednesday September 24
  - 0800 – 1730 Exhibition open
  - 1620 onwards Exhibition dismantling

*Please note: This is a preliminary schedule.*

## EXHIBITOR STAFF PASSES

An allocation of partner or exhibitor staff passes will be included in each partner or exhibitor package. These passes include morning tea, lunch, afternoon tea and the welcome reception. Exhibitor staff passes do not include attendance to any of the sessions. Partners and exhibitors will receive access to an online form to register staff. Additional exhibitor staff passes may be purchased at NZ\$350 plus GST per person.

## PARTNERSHIP AND EXHIBITION MANUAL

A manual will be distributed to all partners and exhibitors four months prior to the exhibition. The manual will contain details of the online registration process for staff, the pack-in/pack-out schedule, supplier contact details and forms for exhibition and partner conference promotional requirements.

## ACCOMMODATION

Partners will be able to book accommodation at conference hotels. Further details will be provided in the coming months on the LIANZA website.

## PROMOTION

Partners and exhibitors are invited to promote their involvement in the LIANZA 2025 Conference through emails, letterheads, accounts, websites, and other customer communications, in addition to the promotion provided by LIANZA to its members. If you would like any help with your promotion please contact Laura Marshall, Executive Director, LIANZA e:[laura@lianza.org.nz](mailto:laura@lianza.org.nz)



## CONTACT US

To discuss your conference partnership options please contact:

**Holly Adams, Partnership and Exhibition Sales Executive**  
*on behalf of the LIANZA Conference 2025*

**Email:** [lianza@theconferencecompany.com](mailto:lianza@theconferencecompany.com)

**Telephone:** New Zealand +64 9 360 1240

Australia Freephone 1800 193 405

**Postal:** PO Box 90040, Auckland 1142, New Zealand

## TERMS AND CONDITIONS

### Bookings and Payment:

1. All prices are quoted (unless specified) in New Zealand dollars and exclude GST (Goods and Services Tax).
2. GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.
3. Partnership packages and exhibition space will be allocated only on receipt of the signed booking form (on a first come basis per partnership level).
4. Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 20 days of date of tax invoice. If the payment is not received within this timeframe then you relinquish your right to the requested partnership package and exhibition space.
5. Should you require the cost of the payment to be split please contact the Partnership and Exhibition Sales Manager. All monies due will be invoiced in full by 27 June 2025, to be paid by 20 July 2023.
6. Applications for packages with a total value of under \$5,000 will be invoiced for the full payment.
7. All payments should be made in New Zealand dollars by bank transfer or credit card (Mastercard, Visa or American Express). Payments made by credit card will attract a 3% fee to cover commissions. All payments due must be received by the conference managers prior to the conference.
8. LIANZA reserves the right to decline partners or exhibitors.
9. No partner or exhibitor will be allowed to set up their exhibition stand at the conference until full payment has been received.
10. Partners or exhibitors may not assign or sublet any part of their exhibition space.
11. Partners and exhibitors agree not to hold offsite events that may remove delegates from the conference and exhibition venue during exhibition hours.
12. The Organising Committee may need to make changes to the floorplan, however, changes will not be undertaken without prior discussion with the companies affected.
13. Partners and exhibitors consent to their contact details being shared with conference suppliers and contractors.

### Stands:

Partners installing custom designed stands must provide the contact details of their appointed stand contractor, a plan showing full design dimensions and a graphic of the stand design. All custom build stands must be approved prior to the Conference.

Please email these to the Partnership and Exhibition Sales Executive at [lianza@theconferencecompany.com](mailto:lianza@theconferencecompany.com) by 29 August 2025.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official conference contractors. Contact details will be provided in the Partnership and Exhibition Manual.

### Cancellation Policy:

If notification of cancellation of sponsorship is received in writing:

- between 02 May 2025 and 25 July 2025, you are liable for 50% of the package selected
- from 25 July 2025, you are liable for 100% of the package selected.

LIANZA reserves the right to cancel the conference in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

# PARTNERSHIP

## APPLICATION FORM - LIANZA 2025 CONFERENCE

Organisation

Contact Person

Position

Business Address

Telephone

Mobile

Email

### PARTNERSHIP

*List your intended package/s below:*

Partner	NZD\$
Partner	NZD\$
Partner	NZD\$
Partner	NZD\$

### EXHIBITION

*List your stand requirements:*

Single stand	NZD\$
Double stand	NZD\$
Other	NZD\$

Signed:

Date:

**PLEASE COMPLETE THIS FORM, KEEP A COPY FOR  
YOUR RECORDS AND EMAIL THE ORIGINAL TO:**

#### **The Conference Company**

Email: [lianza@theconferencecompany.com](mailto:lianza@theconferencecompany.com)

Telephone: New Zealand +64 9 360 1240

Postal: PO Box 90040, Auckland 1142, New Zealand

Upon receipt of your form you will receive a confirmation of your partnership stand request and we will contact you with further information.

Partnership acceptance is subject to approval by LIANZA. Upon receipt of your signed application form, the conference organiser will forward an email and invoice to confirm your participation.

*We apply for partnership and exhibition in accordance with the terms and conditions set out in the prospectus.*





The Library and Information Association of New  
Zealand, People & communities connected &  
empowered by information

<http://lianza.org.nz>